



iDEAL

BUSINESS GROUP



Phone

02 8757 3720



Email

info@idealbusinessgroup.com.au



Location

HQ: Unit 15/11-21 Underwood Rd, Homebush NSW 2140

SYD CBD: Level 17, 9 Castlereagh St, Sydney NSW 2000

BNE CBD: Level 22, 127 Creek St, Brisbane QLD 4000

Postal address: PO Box 461, Concord NSW 2137



CHARTERED ACCOUNTANTS
AUSTRALIA + NEW ZEALAND

CPA



INSTITUTE OF
PUBLIC
ACCOUNTANTS®

about us

Ideal Business Group is a trusted and reputable accounting firm in the local community that service the financial needs of businesses by providing expertise in Tax, GST and Compliance, Accounting, Business Advisory , Personal Advisory and Self-Managed Superannuation Fund (SMSF) services.

The group emphasises on learning and development of staff and are affiliated members of the Chartered Accountants Australia and New Zealand, CPA Australia, Institute of Public Accountants (IPA), The Tax Institute (Chartered Tax Adviser), National Tax and Accountants Association (NTAA), Financial Planning Association (FPA) and Self-Managed Super Fund Professionals' Association of Australia (SPAA).

Ideal Business Group serves a number of industry sectors including automotive, retail, energy and resources, government services, health care, manufacturing, real estate, technology and telecommunications.



Our Team is passionate about helping our clients achieve financial success. Each individual team member is hand picked for their unique skill set to offer a diverse range of services.



Our focus is on providing total financial solutions to clients. We believe businesses and individuals need to benefit from having the convenience of a one-stop firm.



Our emphasis will always be our clients coupled with our policy of confidentiality, integrity and trust .



Our Firm applies a unique blend of premier technical knowledge and practical skill to deliver results and advise in the most efficient way.



Through our service, we ensure that our clients' financials and tax positions are considered throughout the year not just at tax time. We will be accessible to our clients, maintaining carefully managed contact by phone and regular visits. We pride ourselves on being a team that is approachable, attentive and available.

tax & accounting



Tax, GST and Compliance Services

With the constantly changing tax environment, it is imperative that you are provided with the most up to date advice to ensure that your current and future tax obligations are minimised. We have a team of highly qualified accountants and financial planners that undertake regular training to ensure that we can provide the highest level of service and information on your taxation position for you and your business, including;

- Income Tax Returns
- Financial Reports
- Taxation and GST Advice
- Business and Personal Tax Planning
- Tax Effective Structuring
- TFN, ABN, PAYG Withholding & GST Registration
- Business Activity Statements (BAS)
- Bookkeeping
- Capital Gains Tax Advice
- Company Secretarial Services
- Workers' Compensation Setups



Accounting

Preparation financial statements for all types of entities including companies, partnerships, trusts, non-profit organizations and Self-Managed Superannuation funds. Accounting however involves more than simply preparing financial statements each year, and as such, Ideal focuses on providing effective value-added services to ensure businesses achieves their goals.

Whether a start-up or an established business, the offering is to optimize a business's profitability through:

- Cash flow, budgets and financial projections
- Business and ownership structures
- Advice on Trusts, Asset Protection and Estate Planning
- Innovative Accounting Solutions
- Profitability Analysis
- Benchmark Analysis
- Family Business Advice
- Working Capital Management
- Business Development
- Business Plan Preparation



Personal Advisory Services

This quality service provides individual clients with advice to reduce their tax in a professional way. This service secures the client by protecting their assets, planning estates and/or by using vehicles such as Self-Managed Superannuation Funds or various types of trusts.

- Estate Planning
 - Asset Protection
 - Property structuring advice
 - Negative Gearing
 - Salary Sacrificing
 - Tax Minimisation
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finance & advisory



Self-Managed Superannuation Fund (SMSF) Service

Specialising in the provision of self-managed superannuation products and services providing comprehensive services for DIY investors tailored to the client's needs or request. The aim is to provide solutions to take control and design a future based on an ideal lifestyle. One with surety through an efficient tax structure and protection that assists in building sustainable assets and wealth. We partner with only experienced advisers that can assist with:

- Setting up a Self-Managed Superannuation Fund
- Financial Reports and Income Tax Returns
- Administration and Audit
- Advising on advantages and disadvantages of operating an SMSF
- Allocated Pensions, Complying Pensions and Account Based Pensions
- Compliance with current legislation



Business Advisory, Coaching & Virtual CFO

Business advisory consists of business coaching for SME's and Virtual CFO for larger clients requiring these services. This is an innovative service that provides budgeting, management reporting, high-level strategic advice and corporate advisory services and has been specifically designed to benefit fast growing small and medium sized businesses.

- Business Entity Structuring and Advice
- Strategic Planning
- Budget Preparation and Monitoring
- Cash Flow Forecasting
- New business, Start Up and Ongoing Assistance
- Business Evaluation (Purchase and Sale)
- Tax Minimisation
- Educative events & presentations to management team, key staff and personnel
- Full circle business services connected to through technology



Finance & Debt Advisory

Through the experience of our team, our lending resources provide assistance giving confidence for business owners and management take advantage of opportunities, fix or accomplish goals and aspirations. Our experts believe experiential learning and have seen all types of finance requests from real estate investments in either residential, commercial, industrial, construction or whether it is to improve cash flow of a business through trade and invoice discounting, foreign exchange or hedging.

- The optimum structure to maximise the tax-efficiency of your total debt
 - Optimal debt and equity mix for a sustainable business with added experience in choosing fixed & variable interest
 - Remove doubt and instil confidence in making funding decisions
 - Provide Finance tendering services, bank liaison, covenant management, negotiation of terms and pricing
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property & insurance



Insurance Brokerage Service

Service that focuses on getting the right business protection in place with our insurance brokers.

- Review existing insurance policies
- Business insurances to protect your business from possible risks
- Personal insurance ensure that your personal assets are in check with personal insurance
- Professional and finance insurance that has inclusive coverage for your business, key staff and personnel
- Work through the risks involved in managing a commercial business with the right insurance policies
- Speciality insurance to assist in finding just the right insurance policy that works for all types of businesses



Property and Investments Service

Specialist Property Tax Accounting & Property Tax Advice for aspiring and seasoned property investors across Australia. Our expertise will give you a strategic viewpoint for property assisting clients with their property portfolios.

- Hold seminars with partner firms mainly buyers agents & valuation firms providing insights into the property market
- Solutions to repay your loans quicker using legal tax deductions including claiming depreciation and expenses
- Buying and selling services
- Asset protection when structure your debt and investment portfolio
- Expertise in structuring your debt to achieve protection, optimal terms and responsible lending
- Access to competitive interest rates whether it is owner occupier, investment, commercial and construction loans with our expertise in banking and finance



Business Partners

Referrals are provided to our partner businesses (third party):

- Financial Planners
 - Business Finance Brokers
 - Residential Mortgage Brokers
 - Legal Services
 - Digital Media & Marketing Consultants
 - Information Technology Consultants
 - Property Consultants
 - Advisory experts
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our team



Altug Sanli - BE(Math) MAcc(CPA) MFin MIPA CPA CTA CA

Altug has extensive experience in all aspects of tax and business planning for small to medium sized businesses. Altug completed his Master's Degree in Accounting and his CPA (Certified Practising Accountant) program with Merit. He is a member of the Institute of Chartered Accountants (ICAA), CPA Australia, the Tax Institute (Chartered Tax Adviser) and Institute of Public Accountants (IPA).

Prior to his accounting career, Altug completed his Bachelor's Degree in Mathematical Engineering from which he transferred his skills and experience into his current accountancy firm.

With extensive experience in leading companies in Europe including Garanti Bank and Calik Holding Company, Altug has gained many skills to show clients ways to grow their business.

Altug is a founding partner of Ideal Business Group and his track record shows he prides himself with helping business, adding value and exploring business succession. He is able to assist with all aspects of accounting, taxation and business services. His speciality is working with clients from all walks of life to contribute to achieving their goals. With his friendly manner, Altug is very professional, reliable and approachable.



Adem Gokhan Akin - MIPA, MBA, BBus(BA), AdvDip ACCT, Cert IV (FS), DipFS (MBM)

Adem has a demonstrated history of working in the banking & finance industry with over 15 years' experience. Skilled in building relationships, negotiation, communication together with his relentless interest in continuous learning, he completed his Masters of Business Administration (MBA). After making a career change from his banking career he further developed his professional qualifications by becoming a qualified accountant and a member of the Institute of Public Accountants (IPA).

Adem has the expertise in all types of lending from consumer to business and corporate banking. Throughout his career he specialised in industry specific funding including Property, Professional services banking including Accounting & Legal Practices, Real Estate Rent Roll lending, Insurance Brokers, Insolvency services, Financial Planning, Franchise sector, Child Care, Aged Care and Service Stations. Other types of lending include trade finance, cash-flow lending, debtor/invoice financing, equipment and fleet finance.

Adem assumes the role of Practice Manager constantly improving operations to create efficiencies for the firm. Transferring his skills in relationship management, his core focus will be the clients' of the accounting firm. As a highly passionate partner of the firm he is keen to share his knowledge when exploring opportunities with business entrepreneurs, leaders and management of all levels.

our team



Engin Konac -BE(Econ) MAcc

Engin has an amazing understanding of the Ideal Business Group client base, he joined the practice in 2010 and has been an integral part of the business growth.

As the Accounting Director of the practice, the role includes managing the client work allocation, overseeing the business administration and coordinating the workflow of the accountants and administrative personnel.

Experience and insights of the inner workings of a government department, in a previous role, has enabled him to assess what impacts businesses in the global economy, a unique skill set transferable to our clients that are dependent on government contracts and procurement.



Baris Pinar - BAcc, MCom(Finance), MProfAcc, CA

Baris plays an important role in the firm's recent business extension currently managing the Queensland office.

Completing both of his Master's Degrees in Finance and in Professional Accounting with Merit Certificates it has equipped him with valuable skills to help clients. Currently he is a member of Chartered Accountants Australia and New Zealand (CA ANZ) and studying towards new qualifications due to his strong belief in continuous development.

Before joining Ideal in 2015, Baris has worked in Business Advisory with Big 4 accounting firms and as a Financial Analyst in a multinational construction company.

By focusing on good client relationships, Baris ensures he is always available to his clients at their convenience.

The logo for Ideal Business Group features a stylized blue swoosh above the word "IDEAL" in a large, grey, sans-serif font. Below "IDEAL", the words "BUSINESS GROUP" are written in a smaller, blue, sans-serif font.

IDEAL

BUSINESS GROUP

